

For College Admissions

**uwannadu**

an innovative career research platform

We help students identify the careers they want to pursue  
and the companies where they can thrive



Reach More Motivated Students

Highlight Your Unique College

Showcase Alumni Success



## What is uwannadu?

**Uwannadu** is a new, innovative way of connecting people to careers, colleges and companies.

We help students identify suitable careers and connect them to the colleges who can help them prepare.

Uwannadu offers a candid look at thousands of careers. We feature video interviews of working professionals, engaging infographics and easily comparable data. Uwannadu helps students make their own decisions.

Uwannadu is for free on all devices.

## What uwannadu does.

### We help college admissions officers

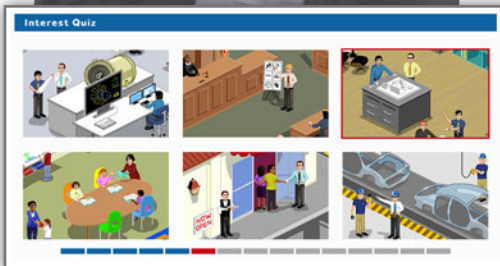
- Reach and engage new applicants 24/7
- Showcase your school's benefits
- Highlight successful students and alumni

### We help high school students

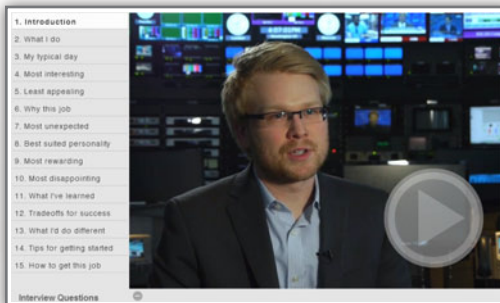
- Focus first on their ideal career direction
- Explore options which match their interests
- Find exciting colleges to help them prepare

### We help counselors and mentors

- Expand your reach to more students
- Engage students with the media they prefer
- Have students arrive more prepared



Students match interests to real careers



Get insight from working professionals



Quickly access important data

[uwannadu.com](http://uwannadu.com)

**uwannadu**<sup>TM</sup>  
 matching people to careers, colleges,  
 and companies for a better life

