

For Companies and Organizations

**uwannadu**

an innovative career research platform

We help companies influence and recruit young job seekers  
with marketing messages in a brand-safe environment



Attract Motivated Employees

Engage Informed Candidates

Build a Loyal Team



## Expand your reach and brand recognition

uwannadu helps you stay top of mind with a valuable demographic of potential employees and customers.

## Attract motivated employees

We save companies time and money by helping job seekers pursue only the careers that fit their deep personal interests.

- Our proprietary interest quiz is simple, accurate, and fast
- Students uncover careers and companies where they fit
- You reach motivated candidates you may have missed

## Engage informed candidates

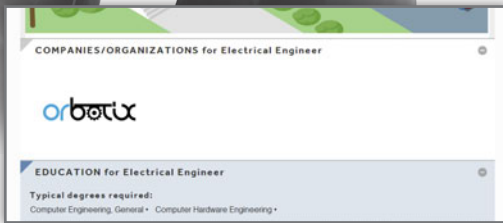
Applicants quickly compare careers via infographics, data and engaging video interviews.

- Our career profiles educate on the reality of careers
- Your company profile highlights your unique identity and opportunities
- Applicants arrive more informed and better prepared

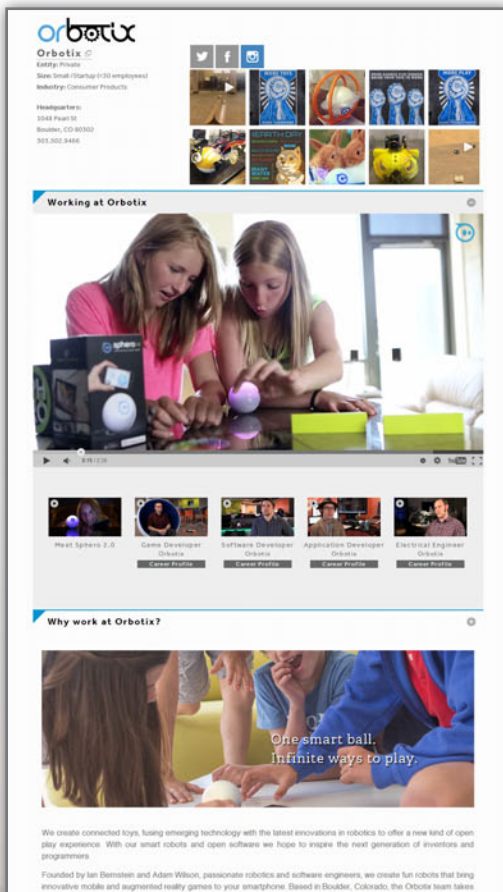
## Build a loyal team

New employees who start well-grounded, stay longer and are more loyal.

- Engaging employee interviews reveal your corporate culture
- Motivated and informed applicants apply to the appropriate opportunities
- Advertise your brand natively to an interested audience



Link your company to careers



Profile your company

**uwannadu**<sup>TM</sup>  
matching people to careers, colleges,  
and companies for a better life

[uwannadu.com](http://uwannadu.com)

